

THE INTERVIEW METHOD

WHEN

This method is, in its simplicity, suitable for a multitude of situations. It can be used, for example, at the start of a meeting by sitting pairs of people together and asking them to interview one another.

But this technique can also be used while waiting to pick up the kids at school, on the underground, in a waiting room or when in a queue, for example, to speak to people and engage them in conversation. In these cases, the roles are not reversed of course.

WORKING METHOD

The format is that of an interview. You build on the interests of the participants and together with them you seek out those challenges in Brussels that are most important to them.

Decide together whether you – the interviewer – have noted the idea down correctly, and adjust it if necessary.

DURATION

5 to 30 minutes

GROUP SIZE

The group size is not really relevant.

You can have the group interview each other in pairs.

Or you can take this working method outdoors and interview people on the street one-to-one.

MATERIALS

- Interview sheet Have at least enough copies for the number of participants taking part.
- Set of questions
- Ballpoint pens

SUPERVISION

Introduce the subject briefly and help the participants get started. Ask the participants in pairs to alternate the roles of interviewer and interviewee. You can also take on the role of interviewer yourself.

REPORT

Use the interview sheet (found below) to write down the answers. It is very important that the ideas and the explanation are also posted on the website at www.stadspiratie.be afterwards.

APPROACH

Step 1

Introduction and
pairing up
(5 mins)

Explain briefly what Stadspiratie is. Invite the participants to sit or stand in pairs and go through the following steps. Hand out the set of questions for inspiration.

Step 2

Getting acquainted
in pairs
(5 mins)

If you don't know the person you are going to interview yet, introduce yourself first. Decide on which of you will start in which role.

Step 3

Examining the
challenge/question
(10 mins)

Read the Stadspiratie set of questions again. Ask the person you are interviewing about what he or she is most concerned about. Inquire into his or her interests and what the person finds important. What topics are on his or her mind? If we look at the future of Brussels, which issues are important? Ask specific questions and dare to be persistent. Try to understand what the other person is actually saying and why this is so important or relevant to him or her.

Step 4

Formulating an idea
(5 mins)

Try to formulate a clear idea. Help the interviewee to come up with an inspiring idea. Write down the idea on the interview sheet. Also mention why this person finds the idea relevant.

Step 5

Changing roles and
repeating steps 3 and 4
(15 mins)

The interviewer becomes interviewee and the interviewee becomes interviewer.

Step 6

Posting on the website

Post the formulated idea on the website at www.stadspiratie.be

ALTERNATIVE

If you have more time, you could add another step and combine two pairs to exchange formulated ideas. From such an exchange among the four of them, you can ask them to come up with one or two new ideas.



**STAD
SPIRA
TIE** Ideeën voor Brussel
Idées pour Bruxelles
Ideas for Brussels

INTERVIEW SHEET

Name:

(On the website, only your first name and the first letter of your surname will be shown)

Organisation:

Interests, concerns:

Read the Stadspiratie set of questions again.

Which challenge facing Brussels are you most concerned about?

What do you think is important?

Future vision:

Which issues relating to the future occupy you?

Your idea for Brussels:

Clarification:

Why is this idea important?



1. LEARNING

Brussels residents have many talents. How can as many Brussels residents as possible take training that is right for them? How do we turn the many languages spoken in Brussels into an asset? How do we ensure that all young people get a degree? How can we support you to start or continue learning? What do you need in your free time to develop your passions or talents? Are you aware of good examples that can inspire Brussels? What is your dream?

How can Brussels help reinforce your talents?

2. GROWING UP

In Brussels you don't grow up alone. What activities, services and networks do families, children and young people need? How can we ensure equal opportunities for all kids? How can we give children and young people the possibilities to play and experiment? How can we support you while you are growing up or raising children in Brussels? Are you aware of good examples that can inspire Brussels? What is your dream?

How can every kid in Brussels grow up well?

3. PARTICIPATING

Everyone must be able to participate in Brussels. How can we make services and activities as accessible as possible? How do we keep people informed / can we inform people of what the VGC has to offer? How can we strengthen all Brussels residents? How can we ensure that newcomers feel welcome in Brussels? How can we support you to participate? Are you aware of good examples that can inspire Brussels? What is your dream?

How can we ensure that everyone is included in Brussels?

4. WORKING TOGETHER

We make Brussels together. How can Brussels residents help shape life in Brussels? How do we ensure that vulnerable groups have their voice heard? How do we give more space to grassroots initiatives? What do you want to change and what do you need to make that happen? Are you aware of good examples that can inspire Brussels? What is your dream?

How can we involve all Brussels residents in policymaking?

5. GETTING TOGETHER

Neighbourhoods are meeting places in the city. Where can Brussels residents get together in the neighbourhood? How can we open up cultural centres, community centres and other spaces for meeting people, social encounters? How can people with different languages and cultures meet more often in Brussels? How can we counteract, decrease, reduce, lessen... loneliness in Brussels? What do you need to get to know people in your neighbourhood? Are you aware of good examples that can inspire Brussels? What is your dream?

How can we get together more often in Brussels?

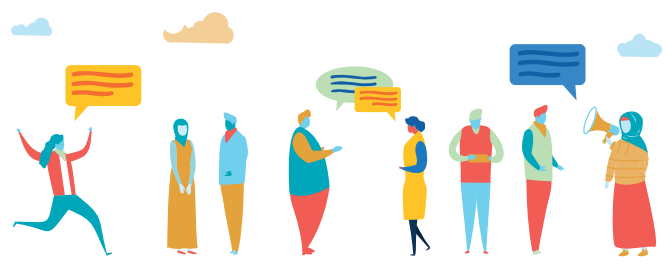
6. HEALTHY LIFESTYLE

All Brussels residents have the right to a healthy life. How can all Brussels residents find the appropriate care? How can we encourage everyone in our city to exercise more and play sports? What do you need to feel good about yourself in Brussels? Are you aware of good examples that can inspire Brussels? What is your dream?

How can we live a more healthy lifestyle in Brussels?

7. OTHER IDEAS?

Do you have more ideas to turn Brussels into a better city?





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HOW CAN BRUSSELS HELP REINFORCE YOUR TALENTS?



Learning



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HOW CAN EVERY KID IN BRUSSELS GROW UP WELL?



Growing up



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HOW CAN WE ENSURE THAT EVERYONE IS INCLUDED IN BRUSSELS?



Participating



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We make Brussels together. How can Brussels residents help shape life in Brussels? How do we ensure that vulnerable groups have their voice heard? How do we give more space to grassroots initiatives? What do you want to change and what do you need to make that happen? Are you aware of good examples that can inspire Brussels? What is your dream?

HOW CAN WE INVOLVE ALL BRUSSELS RESIDENTS IN POLICYMAKING?



Working together



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HOW CAN WE GET TOGETHER MORE OFTEN IN BRUSSELS?



Getting together



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HOW CAN WE LIVE A MORE HEALTHY LIFESTYLE IN BRUSSELS?



Healthy lifestyle



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Other ideas?



STAD SPIRATIE

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Ideas for Brussels



LAUNCH
19.02



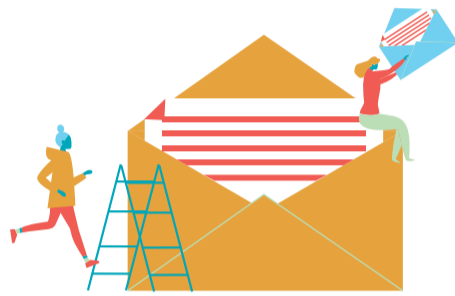
SHARE YOUR IDEA



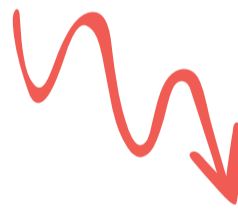
postcards

www.stadspiratie.be

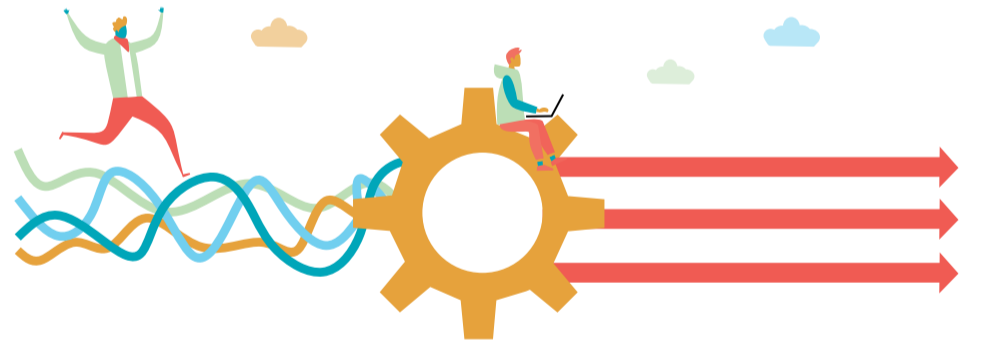
discussions



BRUSSELS DAY 06.06



Elaborating ideas with 150 citizens



REPORT STADSPIRATIE

Bringing ideas together

+ Feedback moment



VGC's long term plan 2021-2025

